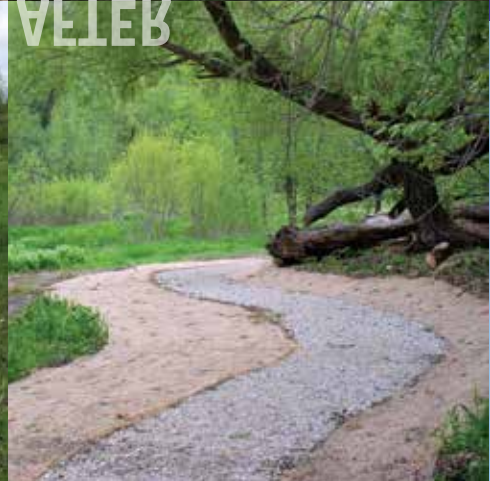




MILWAUKEE'S URBAN RIVER LAND TRUST

BIENNIAL REPORT JANUARY 2014 – DECEMBER 2015



BEFORE AFTER
BEFORE AFTER



MESSAGE FROM THE CHAIR

Dear Friends,

At the end of 2015, I closed out my term as President of the River Revitalization Foundation. It has been a true privilege for me to serve this great organization. I am humbled at all we have accomplished together.

In 2014 RRF celebrated its 20 year anniversary and all the milestones that were accomplished in those years:

- 16 acres under conservation
- Nearly 5 miles of riverfront trails
- Hundreds of youth and volunteers helping to restore habitat

2015 was a year of many challenges – the cuts to the Stewardship Program as one example. We have come through these challenges ending the year financially strong with many accomplishments to show for our work – finishing shoreline restoration and Greenway projects among them. Throughout the year, RRF kept its promise and continued down the path towards our mission as environmental stewards. Much of this was accomplished by the hard work of Kimberly Gleffe and all of her great staff. We owe them a huge thank you.

Now we must reinforce and expand our leadership role. We must do our part to making Milwaukee more sustainable. Thank you for being part of our success; we look forward to the next steps in this journey together!

— Kevin Shafer



Nearly
2,200
native species
planted

4

Photo by Jon Bailey

MISSION

The River Revitalization Foundation, Milwaukee's urban rivers land trust, was founded in 1994 as a conservation organization to establish a parkway for public access, walkways, recreation and education, bordering the Milwaukee, Menomonee and Kinnickinnic Rivers; to use the rivers to revitalize surrounding neighborhoods; and to improve water quality.

VISION

The River Revitalization Foundation will focus on the rivers and adjacent green space in Milwaukee County. It will work with partner organizations and key stakeholders to successfully protect and restore these areas, and increase access to them. Through its advocacy, strategy and diligent execution of its organizational goals, the RRF will be recognized as the Great Lakes' model urban land trust.

5

RESTORATION IN THE RIVER VALLEY

PEOPLE, PLACES, PARTNERS

“Healing the Earth; Living Healthier Lives”

From habitat restoration to youth education to public access projects, we believe in the need to not only protect our natural resources here in the city, but to offer opportunities for the people, and wildlife, who live here to interact with nature and to take care of it for future generations to enjoy.

Kimberly,

Thanks so much for hosting our team and for the plant list. The site (pictured at right) looked really great – definitely a world of improvement over the previous condition. So much exciting work going on in Milwaukee!

Todd Hogrefe
Great Lakes Program Director
National Fish and Wildlife Foundation

BEFORE AFTER



More than
500 lbs
of invasive
herbaceous
species removed

Photo by Morgan Hughes



23

urban youth planted, watered, and identified native plant species through participation in the Earn and Learn Program at RRF



YOUTH AND VOLUNTEERS

“On behalf of the MAWIB I would like to express my sincere gratitude to RRF and their staff for helping to make this morning’s site visit truly successful. So often in this cynical world we only point out what is wrong with our society. Today we witnessed first-hand some of the great things that our community is doing, specifically your organization, to better serve the youth of today and the future leaders of tomorrow. Please pass along to all the youth and your Executive Teams our heartfelt appreciation!”

Thank you,
Brian Foley, Youth Services-Contract Monitor
Milwaukee Area Workforce Investment Board. Inc.

FUNDING: AN INVESTMENT IN THE FUTURE

Thanks to our many donors, who plant the seeds for our organization to flourish! Your investment in our mission and programs is critical to our success and sustainability. *Special thanks to those donors who contributed to our new Sustainer's Circle!

Thank you!

Increased awareness of our mission and work to **500+** local residents, organizations and corporations

STATEMENT OF FINANCIAL POSITION

(Audit available upon request)

Revenue	FY 2014	FY 2015
Corporations	\$ 25,562	\$ 33,277
Foundations	319,230	336,557
Individuals	39,450	26,980
Events & Programs	21,378	5,927
Other:		
Wisconsin Dept. of Natural Resources	59,000	114,200
Interest	435	311
TOTAL	\$ 465,055	\$ 517,252
Expenses	FY 2014	FY 2015
Awards/recognition	\$ 1,858	\$ 366
Bank fees	1,536	1,159
Dues	950	875
Consulting	145,539	102,717
Meetings	756	1,064
Events & Programs	18,909	2,992
Human Resources	206,000	227,271
Insurance	3,156	3,295
Licenses & permits	174	284
Occupancy	8,048	6,363
Postage	1,800	658
Printing & Promotion	6,292	1,744
Professional fees	22,093	24,919
Projects (Land & Trails)	40,937	58,180
Seminars & Education	4,995	5,530
Supplies	2,867	1,041
Telephone	3,225	4,296
Travel	2,930	2,945
TOTAL	\$ 472,065	\$ 445,699
Balance	\$ (7,010)	\$ 71,553

LEVERAGED PUBLIC, STATE AND FEDERAL SOURCES

City of Milwaukee Riverwalk partner, cost share \$22,400
 Milwaukee Metropolitan Sewerage District Green Infrastructure & Green Roof reimbursement grants \$48,100/\$17,500
 National Fish & Wildlife Foundation Sustain Our Great Lakes \$247,489 (FY '13-'15)
 Wisconsin Department of Natural Resources – Capacity grant \$74,200 (FY '15 only)
 Recreational Trails Act grant \$45,000

CORPORATE DONORS

Adventure Rock
 Applied Ecological Services
 Baird
 Café Corazon
 CSA Commercial erehwon
 Ernst & Young
 Foley & Lardner
 Godfrey & Kahn
 Harley-Davidson Foundation*
 Invivo Wellness
 Laacke & Joys
 Jon Bailey
 Mandel Group
 MillerCoors*
 Milwaukee Kayak Company
 Milwaukee Riverwalk District
 Natural Resource Technology
 Park Bank
 Patagonia
 Potawatomi Hotel & Casino – Heart of Canal Street
 Pieper Electric/ Ideal Mechanical
 US Bank
 Veolia Water*
 Whyte Hirschboeck Dudek – Whyte Lights program
 Workshop Architects

FOUNDATIONS

Anonymous
 Argosy Foundation*
 Bader Philanthropies
 John C. Bock Foundation
 Bradley Foundation
 James E. Dutton Foundation

Forest County Potawatomi Foundation
 Foster Family Foundation
 Fund for Lake Michigan*
 Greater Milwaukee Foundation Funds: Margaret Heminway Wells Conservation Fund, Lenore T. Zinn Environmental Fund, William & Alicia Schoeneich Conservation and Preservation Fund
 Inbusch Foundation
 Kopmeier Family Fund
 John D. & Phoebe R. Lewis Foundation*
 Lux Foundation
 Maihaugen Foundation*
 Charles R. O'Malley Trust
 David & Julia Uihlein Charitable Foundation*
 Usinger Foundation
 Wisconsin Energy Foundation

INDIVIDUALS: OUR RIVER ALLIES

Kay Augustine – in memory of Marlene Gleffe
 John Alves
 Anonymous
 Jon Bailey
 Anne & John Bales
 Linda Benfield & Steven Wallace
 Daniel Berg*
 Nadia Bogue
 Robo Brumder
 Gary Buerstatte & Anna Pepelniak
 Tom Bliffert
 Cheri & Tom Briscoe
 Susan Buchanan & Mike Davis
 Gary Casper
 Nancy Centz & Russ Peck
 Derek Clayton
 Ron Clayton
 Margaret Crawford
 Eddee Daniel
 Don Daugherty
 Lou & Jackie Davit
 Frank & Jackie Dettloff
 Brian Dettmering

Bob & Carol Diggelman
 Terese Dressel – in memory of Marlene Gleffe
 Allen & Jan Duncan
 Dianne Dziengel
 Corey & Mary Lou Eggert – in memory of Marlene Gleffe
 Tom & Carol Ehram
 Harold Emch
 TJ & Kristi Estabrook
 Tim & Sue Frautschi
 Lyn & Scott GeBoy
 Jane Gellman-Donor Advised Fund of the Jewish Community Foundation
 Kimberly Gleffe & Dean Eggert
 Larry Govin-Matzat
 Mike & Mary Hahn
 Bill Hansen
 Margarete Harvey
 Carl & Nancy Hedman
 Steve & Jodie Heinrich – in memory of Marlene Gleffe
 John Heywood
 Michael Holloway
 Julie & Jon Holubowicz
 John Idzikowski
 Lorraine Jacobs
 Christopher Jaekels
 Suzanne Johnston – in memory of Marlene Gleffe
 Bob Kabitzke
 Bob Karnauskas
 Bruce Keyes
 Sarah Kimball
 Russ & May Klisch
 Knowledge by design
 Julilly Kohler
 Ghassan Korban
 Bill Krawczyk
 Ray & Barb Krueger
 Jane LeCapitaine
 Peter Lee
 Mike Maher & Roberta Rieck
 Margaret McGuire
 Steve Mech
 Dr. & Mrs. Stephen Milheim
 Brian, Kathy & Scott Miller; for Deborah & Mark Miller – in memory of Bernie Delong

Brenda & Corey Mooney
 Jim & Sally Morgan
 Thomas Mullooly
 Peggy Noonan*
 John O'Brien
 Gerald Ottone
 George Owen
 Laurie Parsons*
 Jerry Patzwald
 Jill Pelisek
 Jim Pittelkow
 Charla Reetz
 Karen Richie
 Allen & Pat Rieselbach
 Bill Rumpf
 David Ryan & Denise Ferreira
 Karen Sands
 Bob & Cato Schley
 Dean & Elaine Schultzbank
 Eric Schumann
 John Scripp
 Kevin & Carole Shafer
 Doretta Sheridan
 Alan Sherkow & Debra Hartmann
 Bill & Shannon Smith
 Angelika Speckhard
 Thomas & Donna Shriner
 John & Pam Stilp
 Victoria & Timothy Strattnier
 Chris & Katie Swartz
 Nicole Teweles
 Frank Thometz*
 Charlie Trainer
 Sherri Walker
 Jeff Warzinski
 Michael Wery
 Julie Whelan & Gerard Capell
 Robert Zimmerman & Tom Derenne*

ASSOCIATIONS AND SCHOOLS

Fox Point Lutheran Church
 Greening Milwaukee
 Kiwanis Club of Milwaukee*
 Milwaukee Riverwalk District
 Rotary Club of Milwaukee*
 Southeastern Wisconsin Invasive Species Consortium (SEWISC)

Southeastern Wisconsin Watersheds Trust (SWWT)
 Shorewood High School Key Club
 United Way (designated campaign contributions)
 University of Wisconsin-Milwaukee Conservation Club
 Wisconsin Metro Audubon
 Women Environmental Professionals

IN-KIND DONATIONS AND TECHNICAL ASSISTANCE

City of Milwaukee
 The Conservation Fund
 Davis & Kuelthau
 Eggert Creative
 Gathering Waters: Wisconsin's Alliance for Land Trusts
 International Institute of Wisconsin
 Land Trust Alliance
 Marquette University
 Michael Best & Friedrich
 Milwaukee Area Technical College
 Milwaukee Area Workforce Investment Board
 Milwaukee County Parks Department
 Milwaukee Japanese Association
 Milwaukee Metropolitan Sewerage District: Greenseams Program
 National Park Service, Rivers and Trails
 Natural Resource Technology River Network
 Riverwest Accounting Services
 Riverwest Currents
 Village of Brown Deer
 Village of Shorewood
 Wild & Scenic Film Festival

Every effort is made to ensure our donor list is all inclusive; if we missed you, please inform us, and accept our sincere apologies!

BOARD OF DIRECTORS

The River Revitalization Foundation board of directors consists of members from our founding clubs, Kiwanis and Rotary Clubs of Milwaukee, as well as at-large members from the community. We thank our volunteer board for their vision, leadership and dedicated service, as well as their employers who make volunteerism possible!

KIWANIS CLUB

Robo Brumder, R.W. Baird
Ron Clayton, BMO Harris
Jim Pittelkow, Golden Valley
Frank Thometz, Morgan Stanley

ROTARY CLUB

Margaret Crawford, Northwestern Mutual
Don Daugherty, Godfrey & Kahn
Chris Jaekels, Davis & Kuelthau, secretary
Sarah Kimball, Kimball Communications
Jack Lewis – in memoriam

AT LARGE

Nadia Bogue, 16th Street Community Health Center
Gary Buerstatte, Buerstatte Consulting
Derek Clayton, Johnson Controls
Brian Dettmering, CPA, Riverwest Accounting Services, treasurer
Ghassan Korban, City of Milwaukee DPW
Ray Krueger, Michael Best & Friedrich
Bob Karnauskas, Natural Resource Technology
Jane LeCapitaine, retired, vice chair
Kevin Shafer, Milwaukee Metropolitan Sewerage District, chair

STAFF

Executive Director, Kimberly Gleffe
Assistant to the Executive Director, Emily Thornburg
Greenway Director, Aaron Zeleske
Land Manager, Joanna Demas
Program/Hike Leader, Vince Bushell
Field Supervisors, Ellie Kirkwood & Mitchell Kulis
Field Crew Leader, Marcell McCoy

100_s
of volunteers
donated nearly
2,000
hours of service

River Revitalization Foundation
The Richard L. Schmidt Riverhaus
2134 North Riverboat Road \ Milwaukee, WI 53212
414-271-8000
www.riverrevitalizationfoundation.org

